

# FAMILIES

BY CELEBRATE PHOTOGRAPHY

your guide to a  
*stress free*  
photo session

what to wear  
& more





# welcome

Family photos are an amazing way to celebrate what makes your family so unique and capture happy memories. But for some parents, the thought of taking family photos can sound more stressful than enjoyable.

Luckily, it doesn't have to be that way! With a skilled, experienced family photographer behind the lens and a bit of thoughtful preparation, it can be a great experience that rewards you gorgeous photos. As your family portrait photographer, I'll provide you with beautiful family portraits that capture all of the friendship, fun, and love in your family unit. And I'll help your kids have fun while doing it!

Renato Cillero APPLAAIPP  
Principal Photographer

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# 4 steps for a *stress free* photo session with your kids

As any parent knows, making sure your kids cooperate and behave for hours at a time is no easy task! Family photo sessions can seem a bit daunting. But with some preparation and a lot of patience, your family photo session can be an enjoyable experience for the entire family. Here's how you can make sure your photo session is stress-free.

## **PREP YOUR KIDS IN ADVANCE**

Tell your kids about the photoshoot well ahead of time. Tell them what to expect. Let them know how much you're looking forward to it and why your family is doing it. If you're excited, they'll definitely catch your enthusiasm!

## **LET THEM BE INVOLVED**

Include your children in the planning process. Ask them what colors they think the family should wear. Help them pick out an outfit, either from their closet or at the store. When children feel involved, they're much more willing to participate.

## **BRING BACKUP**

Make sure you're well prepared for photoshoot day. Bring along a change of clothes, plenty of snacks, water, spare nappies, favourite soft toy, etc. Even a relative or close family friend to help you on the day. That way, even if the unexpected happens, you'll be ready for it!

## **MAKE IT FUN!**

Make photoshoot day a special occasion! Bring along special treats and toys to keep their energy up. Plan on doing something fun after the session so they look forward to the outing all day. And most of all, don't stress if your little ones are not perfectly behaved on the day, some of our best photos taken have been when a child is doing the unexpected.



# best times for your *family photo session*

Timing is always important to consider when it comes to photography, especially when children are involved. Timing can be the difference between a frustrating session and an enjoyable, memorable photoshoot. So when is the best time to have your family photo session?



## **DURING PLEASANT WEATHER**

If you're planning on having an outdoor photoshoot, try to schedule it during pleasant weather. If it's too hot outside, you might all feel sweaty and uncomfortable. If it's too cold, your kids might complain – and their irritation will likely show through in photos. No matter the season, just be sure to plan accordingly. Bring plenty of layers if it's cold outside, and wear breathable fabrics if it's warm.

## **AFTER A MEAL**

Make sure children (and adults!) are well-fed before the photoshoot. If they're hungry, they might start to get a little antsy and cranky. If you're planning on going to dinner after the photoshoot, give your kids a healthy snack before the session and pack along a few extra snacks just in case.

## **WHENEVER YOUR KIDS ARE WELL-RESTED**

Nothing makes kids grouchy and uncooperative like being tired. Be sure that your family photoshoot doesn't interrupt any of your kids' naptime or bedtime routines. Early morning is generally best for young children.

## **DURING THE 'GOLDEN HOUR'**

The best time for natural lighting is either two hours before sunset or two hours after sunrise. However, if neither of those times is ideal for your children, let your photographer know. Experienced photographers can shoot beautiful photos at any time of day by looking for alternatives that are well shaded, or shooting indoors.

tips on:  
*what to wear*



When it comes to family portraits, one of the most common questions we get is, “What should we wear?” It’s a tricky decision! Since these photos will last a lifetime, you want to make sure your entire family looks as good as possible. But at the same time, you also want them to look like themselves – not wearing stuffy clothes that make them feel uncomfortable. We always recommend wearing clothing that makes you feel and look your best, which can be different for every person. Here are a few other wardrobe suggestions that photograph beautifully.



## **WEAR COORDINATING (NOT MATCHING) OUTFITS**

Make sure your outfits coordinate well with one another. Stick to a color palette of one or two colors. Matching outfits can look a little dated – coordinated outfits look harmonious and pretty. To make sure all of your outfits go well together, try laying out everyone's photoshoot outfits together the day before.

## **LET YOUR KIDS HAVE A SAY**

Ask your children what they'd like to wear. Asking their opinions will help to make sure they feel comfortable and involved. (Just make sure they know their picks are subject to your final approval – otherwise, you might have a little Spiderman or an Emma from the Wiggles in your family portraits!)

## **LOCATION OR STUDIO?**

When choosing to have outdoor family portraits, choose colors that are appropriate for the season and location. Check the forecast beforehand and dress appropriately for the weather conditions. If you are having studio portraits, consider the style. Whites & light colours with jeans work great for "Contemporary style" (white backgrounds), whilst navy blues & blacks work best for our "Classic style" (black background).

### **A FEW DON'TS:**

While what you decide to wear is ultimately up to you and your family, there are a few things that tend not to photograph well.

- **Patterns:** Patterns, stripes, & checks if not used in moderation tend to clash and draw too much attention away from you.
- **Bright Colours:** wearing bright colours particularly primary colours, tends to distract and draw unwanted attention to the clothing your wearing.
- **Large logos:** graphic tees tend to distract from the most important part of the photo – your beautiful faces!

# styling ideas

## AUTUMN



## WINTER



# styling ideas

## SPRING



## SUMMER





# pricing

## WEEKDAY SESSION FEES:

Studio (indoor or outdoor):	\$150
On Location (within 15kms of studio):	\$175

## SATURDAY SESSION FEES:

Studio (indoor or outdoor):	\$195
On Location (within 15kms of studio):	\$250

## INDIVIDUAL PRINT PRICES:

5" x 7"	\$95
8" x 10"	\$150
11" x 14"	\$220
16" x 20"	\$275

Print prices include individually editing, & printing on professional premium archival photo paper.

## QUANTITY PRINT DISCOUNTS:

5 or more prints	20% off
10 or more prints	40% off

## DIGITAL FILE COLLECTIONS:

Individual high resolution digital file:	\$75
10 high resolution digital files:	\$450
30 high resolution digital files:	\$660

All prices include 10% GST. Minimum 50% deposit on ordering required. We accept Cash, EFTPOS, Visa, Mastercard and Lay-by options available.



# collections

## **CHIC PRINT COLLECTION: \$495**

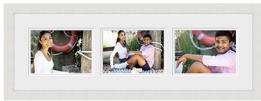
One 8"x10" print, Five 5"x7" prints,  
10 high resolution digital files

## **RETRO CHIC PRINT COLLECTION: \$995**

One 11"x14" print, Album with Ten 5"x7" prints,  
30 high resolution digital files

## **BOHEMIAN CHIC WALL COLLECTION: \$1295**

Frame set with Three 5"x7" prints,  
Album with Ten 5"x7" prints,  
All high resolution digital files



## **COSMOPOLITAN WALL COLLECTION: \$1895**

Frame set with One 16"x24" and Three 5"x7" prints,  
Frame set with Three 5"x7" prints,  
Album with Ten 5"x7" prints,  
All high resolution digital files



## **URBAN ELEGANCE WALL COLLECTION: \$2490**

Frame set with One 16"x24" and Three 5"x7" prints,  
Frame set with One 15"x15" and Four 7"x7" prints,  
Album with Twelve 5"x7" prints,  
All high resolution digital files



All prices include 10% GST. Minimum 50% deposit on ordering required. We accept Cash, EFTPOS, Visa, Mastercard and Lay-by.



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